The Alfa Romeo logo of today represents the same qualities now as it did at inception, over 106 years ago: a passion for driving unlike any other. Visceral. Energetic. Technological. Crafted. Yet the DNA of one of the world’s most revered brands runs deeper than just its historic badge. It runs straight from the heart of Italy, to roads and drivers all around the world. This iconic badge now belongs to the All-New Alfa Romeo Giulia.

La meccanica delle emozioni
The Quadrifoglio (Four-leaf clover) story began as a simple ‘good luck’ charm. Yet it ended up as a magical symbol, representing track success and race victories for Alfa Romeo and its drivers. When Ugo Sivocci won the Targa Florio in 1923, his four-leaf clover crossed the line before he did. Since then, the Quadrifoglio has accompanied Alfa Romeo on its most legendary victories: from the P2 at the World Championship in 1925 to the “Alfetta” 158 and 159 in 1950 and 1951 respectively. It is evidence of the kind of luck you can build when you take performance and engineering as seriously as Alfa Romeo does.

*FROM SUPERSTITION TO VICTORY*

1923 – RL Targa Florio
Dominates the competition – the Quadrifoglio is born

1925 – Gran Premio Tipo P2
The first World Champion

1951 – GP Top 159M “Walter”
Wins the first two editions of the World Championships

1963 – Giulia TI Super
The Giulia hits the track

1965 – Giulia Sprint GTA
Unbeatable among “Turismo”

1975 – Tipo 33 TT12
Dominates “Mondiale Marche”
Representing more than just the most powerful Alfa Romeo ever created for the road, the All-New Alfa Romeo Giulia Quadrifoglio signifies the convergence of engineering and emotion from the stable of the renowned Alfa Romeo brand.

THE MOST IMPORTANT COMPONENT IS EMOTION
Since the beginning of civilization, designers have turned to nature and human anatomy for technical and structural inspiration. The world's most celebrated architectural feats manage to find the right balance between human and structural necessities. The Alfa Romeo Giulia Quadrifoglio is the exquisite product of this higher design philosophy.
The most powerful engine for road-use ever created by Alfa Romeo: an ultra-light 6-cylinder all-aluminium BiTurbo petrol engine, delivering 510 hp, 600 Nm of torque between 2500 and 5000 rev/min. The All-New Alfa Romeo Giulia Quadrifoglio is launched from 0-62 mph in 3.9 seconds, up to a top speed of 191 mph. Class-leading power combined with dynamic efficiency results in excellence in consumption and emissions. Thanks to the Alfa™ Cylinders’ Efficient Management (CEM) deactivation system, the Alfa Romeo Giulia Quadrifoglio can cover 100 km with just 8.2 litres of fuel, that’s 34.4 mpg, emitting only 189 g/km of CO₂ (combined cycle).
HEIGHTEN YOUR SENSES

Taking the wheel of the Alfa Romeo Giulia delivers more than just a driving experience. The Alfa Romeo Giulia will ignite your passion for driving, from the first sound, the first touch it will be love at first sight.
ESCAPE THE CONFINES OF THE CITY.
TAKE FLIGHT ON THE OPEN ROAD.
The Alfa Romeo racing legend began more than 100 years ago, during an era where drivers were accompanied by an on-board mechanic. Today’s Alfa Romeo Giulia Quadrifoglio carries its own intelligent soul, the Chassis Domain Control. This advanced technology is integrated with Alfa Romeo’s DNA Pro, Active Torque Vectoring, Active Aero Splitter, Integrated Brake System and Active Suspension.

SEE THE ROAD IN A WHOLE NEW LIGHT
More than just the best power-to-weight ratio in its class – the Alfa Romeo Giulia Quadrifoglio is a study in how to use that power. Its ideal 50:50 weight distribution creates optimal balance and showcases the advantage of a rear-wheel-drive system in a front-engined vehicle. By pairing rear-wheel drive with the Alfa Romeo Giulia Quadrifoglio’s front-mounted, all-aluminium 6-cylinder engine, the Alfa Romeo engineering team have been able to carefully distribute weight throughout the chassis. A body in high-strength steel, wings and doors in aluminium, a carbon fibre bonnet and roof, and aerodynamic body and driveshaft all work in conjunction with an all-aluminium suspension to create a perfect motoring balance.

SHIFTING THE BALANCE OF POWER

<table>
<thead>
<tr>
<th>best-in-class power/weight ratio</th>
<th>2.99 Kg/HP</th>
</tr>
</thead>
<tbody>
<tr>
<td>drag coefficient</td>
<td>0.32 Cd</td>
</tr>
<tr>
<td>ideal weight distribution</td>
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Alfa™ Chassis Domain Control (CDC)
The new Giulia Quadrifoglio features a “brain” dedicated to vehicle dynamics, a class-exclusive control unit actively coordinating all chassis related dynamic systems. The Alfa™ Chassis Domain Control (CDC) integrates Alfa™ DNA Pro, Alfa™ Active Torque Vectoring, Alfa™ Active Aero Splitter, the Integrated Brake System (IBS) and Alfa™ Active Suspension. The Alfa™ Chassis Domain Control (CDC) assigns specific tasks to each one of these devices, so there is always optimal performance and driving pleasure. Pure genius.
Alfa™ Active Torque Vectoring
Alfa™ Active Torque Vectoring guarantees optimal power distribution to each of the rear wheels through two electronically controlled clutches. It gives better traction and control even at high speeds and on all types of road surfaces.

Alfa™ Active Suspension
Alfa™ Active Suspension dynamically adapts its response to driving conditions and the mode selected with Alfa™ D.N.A. Pro.

FOLLOW THE CURVES
Alfa™ DNA Pro
The Alfa™ D.N.A. Pro, thanks to interaction with the Chassis Domain Control, instantaneously adapts the car’s behavior to the selected driving mode:

• RACE activates the overboost function and enhances the exhaust sound for driving on track
• DYNAMIC delivers sharper brake and steering-wheel response for advanced on-road driving
• NATURAL is a comfort suspension setting for perfect balance in your day to day drive
• ADVANCED EFFICIENCY enhances the engine to maximise energy savings and dynamic efficiency. Most suitable driving mode for long distance motorway journeys.
Integrated Brake System (IBS)
This innovative electromechanical system combines the stability control and brake system. Not only does it allow for a significant weight reduction, this device optimises the feedback through the brake pedal, guaranteeing an almost instantaneous response and outstanding braking achievement of 62-0 mph in just 3.2 metres.

Exclusive Alfa™ Active Aero Splitter
The All-New Alfa Romeo Giulia Quadrifoglio is the only car in its class with an active Aero Splitter. This adjustable carbon fibre spoiler is integrated into the front lower fascia and automatically adjusted to improve aerodynamics and downforce to optimise the grip and stability at any speed.
KNOWLEDGE IS POWER

Alfa Romeo’s extraordinary racing history was built on communication – between driver and crew, between car and driver. Today’s Alfa Romeo Giulia employs technology to communicate telemetry instantly. The driver controls the infotainment system, 3D navigation and onboard parameters via the Rotary Pad accesses vehicle performance in high definition on a 8.8” colour screen.
Even the greatest films are strengthened by a score: the Alfa Romeo Giulia Quadrifoglio offers an optional audio system designed to complement the highly tuned driving experience that it provides. The 900 watts of power channeled to 14 speakers (including two surround sound speakers and one subwoofer) serves as proof that Alfa Romeo takes the notes from its sound system as seriously as the glorious resonance of the engine.

A SOUNDTRACK FOR YOUR JOURNEY
The interiors available on the All-New Alfa Romeo Giulia provide the opportunity to tailor your driving environment. Carbon fibre, leather and Alcantara®, all the materials of the centre console, the dashboard and the instrument panel have been chosen to enhance visual and tactile comfort. Everything is designed around the driver, with absolute attention to detail.
DRIVER OR PILOT?

The Carbonshell Sports Seats by Sparco are not only the lightest in their class; they are perhaps the most purposeful. Their function is to provide comfort and control for the driver and occupants, and to serve as a reminder of how seriously Alfa Romeo takes each occupant. The seats are adjustable; our respect for the driver is not.
The legacy of Alfa Romeo’s sporting tradition is reflected in the interior detailing. Leather and Alcantara®, contrasting stitching and an opulent finish everywhere you look: the seats go beyond the requirements of even the most demanding driver, enveloping them in the pleasure of driving the All-New Alfa Romeo Giulia.
There’s something inherently Shakespearean about the Alfa Romeo Giulia Quadrifoglio: it’s as passionate as Romeo and Juliet, yet is created without unnecessary drama. The design approach is equally sensual and purposeful. The details reflect an understanding of every interaction between driver, passerby and all who come in contact with the beauty of Alfa Romeo.
BODY COLOURS

TRI-COAT

Competition Red

Trofeo White

METALLIC

Silverstone Grey

Montecarlo Blue

Vesuvio Grey

SOLID

Vulcano Black

Alfa Red
Carbon ceramic brake discs (optional) with black calipers. Red or yellow calipers optional.
DASHBOARDS

Black leather wrapped dashboard with red stitching

Black leather wrapped dashboard with black stitching

Two tone black/ice leather wrapped dashboard with green/white stitching

Two tone black/red leather wrapped dashboard with red stitching*

*Not available with Blue Montecarlo exterior paint
Black leather with matching stitching on instrument panel and seats

Black leather/Alcantara® with carbon fibre inserts (optional)

Black leather/Alcantara® with carbon fibre (for a sportico optional)
SEATS

Standard Sport Seats

Carbon shell Sport Seats by Sparco (Optional)
EXTERIOR
- 19” Quadrifoglio alloy wheels
- Aluminium brake calipers (black painted)
- Bi-Xenon 35W headlamps + AFS
- Covered underbody
- Headlamp washers
- LED DRL
- LED tail & brake lamps
- Specific 4-way exhaust tip
- Quadrifoglio badge
- Functional rear air diffuser
- Black gloss DLO

SOUND THEATRE BY HARMAN/KARDON *
- 900W premium audio system with 14 speakers (including two surround sound speakers and one subwoofer)
- Ambient lighting

CONVENIENCE PACK
- Keyless entry (front doors)
- Exterior door handle lights
- Storage compartment on driver side

POWER SEATS PACK
- 8-way power heated front seats
- Heated steering wheel
- 19” Dark Quadrifoglio alloy wheels
- 19” 5-Hole alloy wheels
- 19” Dark 5-Hole alloy wheels
- Active cruise control
- Anchor points in boot*
- Carbon-ceramic brake disks
- Carbon shell sport seats by Sparco
- Cargo net*
- Leather/Alcantara steering wheel with carbon fibre inserts
- Painted Calipers (red or yellow)
- Privacy glass
- Smoking kit

COMFORT
- Cruise control / speed limiter
- Dual-zone automatic climate control
- Dusk sensor / rain sensor
- Electric parking brake
- Front & rear parking sensors
- Red engine start button on steering wheel
- Power folding rearview mirrors with autodimming function
- Rearview camera with dynamic grid lines
- 2 rear seatbelts

TECHNOLOGY
- Alfa™ Active Aero
- Alfa™ DNA Pro (with Race Mode)
- Alfa Connect 3D Nav 8.8"
- Alfa™ rotary pad
- Alfa™ Active Suspension
- Alfa™ Chassis Domain Control (CDC)
- Alfa™ Active T orque Vectoring
- Alfa™ Cylinders’ Efficient Management (CEM)
- Start & Stop system
- Digital Audio Broadcast (DAB)

SAFETY
- Alarm system
- Autonomous emergency brake (AEB) with pedestrian detection
- Blind spot monitoring (BSM)
- Integrated Brake System (IBS)
- Forward collision warning (FCW)
- Lane Departure Warning (LDW)
- Tyre inflation kit

INTERIOR
- Leather/Alcantara® 6-way manual front seats
- 7” TFT colour instrument display
- Interior ambient lighting
- Carbon fibre inserts on dashboard
- Leather wrapped dashboard and door panels
- Specific door sill scuff plates

OPTIONAL
- Active Sound System
- 18” Dark Quadrifoglio alloy wheels
- 18” 5-Hole alloy wheels
- 18” 5-Hole alloy wheels
- Rear parking sensors
- Rearview camera (optional)

PACKS
- CONVENIENCE PACK
- Keyless entry (front doors)
- Exterior door handle lights
- Storage compartment on driver side

POWER SEATS PACK
- 8-way power heated front seats
- Heated steering wheel

TECHNOLOGY PACK
- Alfa™ rotary pad
- Alfa™ Active Suspension
- Alfa™ Cylinders’ Efficient Management (CEM)
- Start & Stop system
- Digital Audio Broadcast (DAB)

SAFETY PACK
- Integrated Brake System (IBS)
- Forward collision warning (FCW)
- Lane Departure Warning (LDW)

N.B. Alfa Romeo Giulia Quadrifoglio is a 4 seater car with only 2 rear seatbelts available.

*Option may have links to other items. Please refer to price list for full details.
**ENGINE CHARACTERISTICS**
- Type: 6-cylinder all-aluminium
- Bore x stroke (mm): 86.5 x 82
- Displacement (cm³): 2891
- Compression ratio: 9.3 : 1
- Maximum power kW (HP) @ rpm: 375 (510) @ 6500
- Maximum torque Nm (kgm) @ rpm: 600 (61) @ 2500
- Active engine management Cylinder deactivation
- Start&Stop system

**PERFORMANCE**
- Top speed (mph): 191
- Acceleration 0–62 mph (sec): 3.9

**FUEL CONSUMPTION - EMISSIONS**
- Urban cycle (mpg): 22.8
- Extra-urban cycle (mpg): 49.6
- Combined cycle (mpg): 34.4
- Exhaust emissions - CO2 (g/km): 189
- Environmental classification: Euro 6

**TRANSMISSION**
- Drive System: Rear wheel drive
- Gearbox: 8-speed ZF Automatic transmission

**TECHNICAL DATA 2.9 V6 BiTurbo 510 HP**

**BRAKES**
- Vented front rotors, size (mm): 360 x 32 (390 x 34) *
- Vented rear rotors, size (mm): 350 x 28 (360 x 28) *
- Braking distance 100 – 0 km/h (m): 32

**WHEELS AND TYRES**
- Front wheel (in): 8.5J x 19
- Rear wheel (in): 10J x 19
- Front tyres (mm): 245/35 R19
- Rear tyres (mm): 285/30 R19

**SUSPENSIONS**
- Front: Double-wishbone with semi-virtual steering axle
- Rear: AlfaLink® with vertical axis

**AERODYNAMICS**
- Drag coefficient (Cd): 0.32
- Lift coefficient (Cl): -0.1 **

**CAPACITIES AND WEIGHTS**
- Boot capacity (litres): 480
- Fuel tank (litres): 58
- Kerb Weight (kg): 1524

* With carbon-ceramic brakes (opt)
** With Alfa Active Aero Splitter activated
MUSEO STORICO ALFA ROMEO: The ‘home’ of the Alfa Romeo brand. This exhibition houses the most famous and innovative Alfa Romeo creations. The museum is testimony to this iconic brand and its unparalleled evolution in the world of engineering greatness. Yesterday, today, tomorrow.
ALFA TOP CARE

The All-New Alfa Romeo Giulia Quadrifoglio offers its owners an exclusive set of services:

VALET SERVICE: pick-up and drop-off of your vehicle at home for the first two scheduled maintenance appointments.

PICK-UP&GO: in case of emergency, the vehicle will be substituted on the spot, allowing for the client to immediately continue their journey.

COURTESY VEHICLE: provided for every repair, while the car is under warranty; a courtesy vehicle is always available.

DEDICATED HELP-LINE: an experienced operator is available 24 hours a day, 7 days a week, for information or roadside assistance.

The availability of services could vary depending on the market.
SOME MAKE WE CREATE
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